

## 2016-17 ADVERTISING

Contact Person/Business

Phone Number

Email

Address

Signature & Date

Return signed contracts:

**MAIL:** Ashlee Hartwig, The Duluth Playhouse

506 W Michigan St, Duluth, MN 55802

**EMAIL:** ahartwig@duluthplayhouse.org

Ads may be emailed directly to Ashlee Hartwig at ahartwig@duluthplayhouse.org.

Digital ads must be send in PDF, EPS or TIFF files, either Macintosh or Windows, but

EPS files must be accompanied by all fonts they contain. Please convert all other file types to PDF.

### AD PRICES

#### Season Pricing

**Full Page: \$1875 (\$268/show)**

**1/2 Page: \$1600 (\$229/show)**

**1/4 Page: \$1000 (\$143/show)**

#### Price per show

**\$475**

**\$275**

**\$200**

### Added Perks

Advertise with the Playhouse, Underground **AND** Children's Theatre and receive:

- 2 tickets to the Sponsor Night Preview performance for each show of the season
- Logo & Link on Playhouse website
- 2x Social Media Highlights throughout the season



## Children's Theatre 2016-17 Season

### School of Rock

Oct. 20-30, 2016 | Ad Deadline: Sept. 16, 2016

### Roald Dahl's Fantastic Mr. Fox\*

Jan. 12-22, 2017 | Ad Deadline: Dec. 9, 2016

### Disney's The Lion King Jr.

March 16-26, 2017 | Ad Deadline: Feb. 17, 2017

### The Stinky Cheese Man and Other Fairly Stupid Tales\*

May 13-28, 2017 | Ad Deadline: April 14, 2017

### Junior Intensive: Honk! Jr.

June 23-25, 2017 | Ad Deadline: May 19, 2017

### Imaginarium: Superheroes!\*

July 8-23, 2017 | Ad Deadline: June 9, 2017

### Teen Intensive: Legally Blonde The Musical & A Midsummer Night's Dream

August 10-20, 2017 | Ad Deadline: July 7, 2017

\* Indicates a Theatre for Young Audiences (TYA) production

**Total Performances: 54**

**Estimated Audience: 25,000**

## Playbill Ad Sizes

**Full Page:** 27 x 45 picas (4.5" x 7.5")

**1/2 Page Horizontal:** 27 x 22 picas (4.5" x 3.8125")

**1/2 Page Vertical:** 13 x 45 picas (2.625" x 7.5")

**1/4 Page Horizontal:** 27 x 10.5 picas (4.5" x 1.75")

**1/4 Page Vertical:** 13 x 22 picas (2.3125" x 3.8125")

