

Contact Person/Business

Phone Number

Email

Address

The above listed business agrees to purchase and pay for _____ size ad space in ___ number of Playhouse programs, at a total cost of \$_____.

Signature & Date

Return signed contracts:

MAIL: Ashlee Hartwig, The Duluth Playhouse
506 W Michigan St, Duluth, MN 55802

EMAIL: ahartwig@duluthplayhouse.org

Ads may be emailed directly to Ashlee Hartwig at ahartwig@duluthplayhouse.org. Digital ads must be send in PDF, EPS or TIFF files, either Macintosh or Windows, but EPS files must be accompanied by all fonts they contain. Please convert all other file types to PDF.

2016-17 Season

- It Runs in the Family** Sept. 22- Oct. 2, 2016
Ad Deadline: Aug. 19, 2016
- Joseph and the Amazing Technicolor Dreamcoat**
Dec. 1-18, 2016 | Ad Deadline: Nov. 4, 2016
- You Can't Take It With You** Feb. 9-19, 2017
Ad Deadline: January 13, 2017
- La Cage aux Folles** April 20-May 7, 2017
Ad Deadline: March 17, 2017
- Time Stands Still** June 1-11, 2017
Ad Deadline: May 5, 2017
- Billy Elliott: The Musical** July 13-30, 2017
Ad Deadline: June 16, 2017

Total Performances: 78

Estimated Audience: 60,000

AD PRICES

Season Pricing

Price per show

Full Page: \$1975 (\$330/show)	\$475
1/2 Page: \$1575 (\$263/show)	\$400
1/4 Page: \$1350 (\$225/show)	\$350
1/8 Page: \$975 (\$163/show)	\$275

Added Perks

Advertise with the Playhouse, Underground **AND** Children's Theatre and receive:

- 2 tickets to the Sponsor Night Preview performance for each show of the season
- Logo & Link on Playhouse website
- 2x Social Media Highlights throughout the season



Playbill Ad Sizes

- Full Page:** 27 x 45 picas (4.5" x 7.5")
- 1/2 Page Horizontal:** 27 x 22 picas (4.5" x 3.8125")
- 1/2 Page Vertical:** 13 x 45 picas (2.625" x 7.5")
- 1/4 Page Horizontal:** 27 x 10.5 picas (4.5" x 1.75")
- 1/4 Page Vertical:** 13 x 22 picas (2.3125" x 3.8125")
- 1/8 Page:** 13x10.5 picas (2.125" x 1.75")

